

**Meeting of the
Public Library Division of the Oregon Library Association
Board**

**Friday, March, 6, 2015
Woodburn Public Library**

Minutes

Present: Maureen Cole, President, Kevin Barclay President –Elect (virtual), Pam North, Past President (virtual) Jane Turner, Karen Muller, Stephanie Lind, Krist Obrist (virtual)

Call to Order: President Maureen (Mo) Cole called the meeting to order at 10:05.

Minutes

The minutes were accepted without correction

SWAT conversation: Report from SWAT member: see Stephanie’s report

It was suggested that SWAT projects might be funded by the Oregon Community Foundation. Karen will contact Eva Calcagno to get committee meeting started. Stephanie and Jane are also on the committee.

Jane stated she had a project and up to \$5000 to redo the computer area of the Astoria Public Library. She would be willing to be a pilot project for the SWAT team.

Mo said a project questionnaire and checklist is needed. Expectations should be made clear before project is started.

Kevin suggested adding a separate line item in the PLD Budget for matching grants of \$1000 to libraries wanting to participate in SWAT.

Review progress for next Public Library Directors Meeting: Report from Mo:

Mo has confirmed the speakers for the Saturday Fundraising Workshop. Mo will do P.R.

Also, Stephanie reported The Tigard Public Library Community room is reserved for Friday, October 23 for the Public Library Directors meeting and for Saturday, October 24 for the Friends and Foundation Fundraising workshop

OLA Conference: Report from Karen and Kevin

PLD Banquet:

No host bar social hour from 6:00-7:00.

Dinner will begin at 7:00 and the OLE’ Award presented at 7:30.

Set up

Mo will order the award and bring a projector. Karen will arrange for a screen. .

Table decorations will include Box Troll figurines, in honor of the guest speaker from Laika Studios.

Karen and Mo will coordinate a raffle of the table decorations. Karen will contact speaker to see if he might have any “swag” to donate to the raffle.

OLE' Award Selection and presentation.

Kate Lasky was the unanimous selection for the OLE' Award. The video of the Josephine Community Library fundraising campaign posted to Face Book will be shown prior to the presentation.

It was agreed that PLD would offer Kate a stipend to cover her expenses to come to Eugene and accept the award.

Kevin will work with Penny Hummel to make sure Kate is at the Banquet.

Business meeting at Conference, Thursday April 16th at 5:30

The business meeting will include presentation and approval of the revised Standards.

OLA Board update: Mo report

The minutes of the last Executive Board Meeting are available at the OLA website.

There was discussion about the OLA website and how it might be improved to make it easier to post to.

There will be a questionnaire sent out to the membership about the website.

Also, there is an interest in developing a leadership program.

Standards: Report from Stephanie, Jane, Karen

Kevin had not set up the Google documents site for the Standards, but he will be sending a draft of the ethics section to Stephanie and Karen. Stephanie and Karen will have the Standards done by March 26th.

Other:**The Librarians TV show**

It was suggested that the television show, The Librarians, filmed in Portland, might be willing to do some kind of promotional video for OLA. Mo will contact Vailey at Multnomah County Libraries about pursuing a possible PSA.

Adjourned – 11:20**Additional Reports:****Time capsule report from Ross Betzer:**

Hope that things are rosy out in Washington County! The OLA Time Capsule (the new one) Committee has begun making some concrete plans. Here's what we've got cooking:

1. Create a survey for members of the Oregon library community about what they would like to see in a new OLA time capsule.
2. Distribute this survey through various channels (I may be in touch with the PLD board at some point about sending it out to OLA-PLD members).
3. Have a table or booth at the OLA Conference where we display the capsule container and some of the items that will be going in it, as well as having some sort of fun and/or creative activities to generate contact (maybe a library photo booth, or a spot for people to write tweets for OLA members of the future, etc.)
4. After the conference, finish assembling the capsule.
5. Share information about the completed capsule with the OLA community (with lots of photos or a video, via OLAQ or some other virtual channel).

Feel free to share this update with the rest of your PLD Board colleagues! And please, of course, let me know if you have questions or ideas for us.

Stephanie report:

So, here's what I have to report:

- Reminder – The Tigard PL Community room is reserved for Friday, October 23 for the Public Library Directors meeting and for Saturday, October 24 for the Friends and Foundation fundraising workshop
- Planning for my Early Learning Hub session for the conference is coming along well
- Standards parallel language – STILL haven't done it but plan to before the 3/26 deadline
- SWAT (not SWOT) – to answer Mo's question New Jersey SWAT press release <http://swatteam.njlibraries.org/NewsReleaseSWAT.pdf> as a reminder of how this all started. I can't see that it stood for anything other than a reference to the law enforcement acronym - "Special Weapons And Tactics". Our SWAT team could probably come up with something different. I like the idea of "You Don't Know SWAT" as a title for the information campaign that came up during our last meeting.